



## CRAFT QUARTERLY CONTENT GUIDE

One Page Article: 350 – 425 words (2-3 photos)

Two Page Article: 600 – 800 words (2-5 photos)

AP Style <https://www.apstylebook.com>

## UPCOMING ISSUES - CALL FOR CONTRIBUTIONS

For more details about upcoming themes, please see the call for proposals at

<https://www.jra.org/craft-quarterly-submissions.html>

## ARTICLE EXAMPLES

### **Trips**

- [craftcouncil.org/magazine/article/small-town-big-scene](http://craftcouncil.org/magazine/article/small-town-big-scene) Why we love it: quotes from locals, history about the town and a highlight of the location's importance in the craft field
- [artjewelryforum.org/conference-fair-reviews/empire-design-london-design-festival-2011](http://artjewelryforum.org/conference-fair-reviews/empire-design-london-design-festival-2011) Why we love it: Overview of multiple activities with highlights of individual artists/artworks

### **Featured Profiles**

- [ceramicartsdaily.org/ceramics-monthly/article/pamela-sunday-repurposed-career](http://ceramicartsdaily.org/ceramics-monthly/article/pamela-sunday-repurposed-career) Why we love it: The profile investigates the artist's personal influences on his/her work

### **Featured Articles (Exhibition & Event reviews, etc.)**

- [www.jra.org/uploads/1/1/6/9/116957809/craftquarterlymagazine\\_2017summer.pdf](http://www.jra.org/uploads/1/1/6/9/116957809/craftquarterlymagazine_2017summer.pdf) Voulkos review. Why we love it: Exhibition review with information about each facet of the exhibit (in this case, the lecture, exhibition & publication)
- [artjewelryforum.org/reviews/maggie-schpak-historyaes-accessorizer](http://artjewelryforum.org/reviews/maggie-schpak-historyaes-accessorizer) Why we love it: Exhibition review mixed with artist interview
- [artjewelryforum.org/conference-fair-reviews/crafts-emerging-identity-caa-conference-2011](http://artjewelryforum.org/conference-fair-reviews/crafts-emerging-identity-caa-conference-2011) Why we love it: Conference review not in typical chronological order
- [www.nytimes.com/2016/08/18/arts/design/steven-korff-japanese-ceramics-brooklyn.html?mcubz=0](http://www.nytimes.com/2016/08/18/arts/design/steven-korff-japanese-ceramics-brooklyn.html?mcubz=0) Why we love it: The light-hearted writing style reflects the whimsy of the topic
- [www.nytimes.com/2017/08/11/your-money/even-for-philanthropists-museums-can-make-art-a-tough-give.html?mcubz=0](http://www.nytimes.com/2017/08/11/your-money/even-for-philanthropists-museums-can-make-art-a-tough-give.html?mcubz=0) Why we love it: The article is educational and backed with credible sources



**Before submission we ask you to check the following:**

- Have you followed AP style writing guidelines?
- Does your article fit the word count requirement?
- Have you included a proposed article title?
- Have you researched the topic from different perspectives?
- Have you checked two sources to ensure factual information is correct?
- Are all names (people, places, organizations, etc.) correct?
- Did you proofread the article for spelling and grammatical errors?
- Do you have permissions for your images?
- Do you have captions for your images?



# JAMES RENWICK ALLIANCE FOR CRAFT

For objects: Artist, "Title," date. Materials, dimensions. Collection. Photo credit.

e.g. Marguerite Zorach, "Nude and Flowers," 1922. Hooked rug, 48 ½ x 31 inches. Art Institute of Chicago. Image courtesy of Debra Force Fine Art, New York.

For events/exhibitions: Identify individuals in photos with first and last names. Location. Photo credit.; Identify objects in installation images with Artist, "Title," date. Collection (if available). Exhibition/event name, location, date. Photo credit.

Event

e.g. Erica Warren and Diane Charnov. Craft and the Future Conference, New York City. Image courtesy of Caroline Kipp.

Exhibition

e.g. Peter Voulkos, "Rocking Pot," 1956. Smithsonian American Art Museum. "Voulkos: The Breakthrough Years," The Renwick Gallery, 2017. Image courtesy of Diane Charnov.